

Birth-Rate Crisis Information

Book Details

Title: *Birth-Rate Crisis: Reclaiming Family and Purpose in a Dopamine-Driven World*

Genre: Nonfiction

English eBook/ePub ISBN: 978-1-923870-00-0

Ebook price: \$9.99

English Paperback ISBN: 978-1-923870-01-7

Paperback price: \$22.99

English Hardback ISBN: 978-1-923870-02-4

Hardback price: \$32.99

Audiobook ISBN: 978-1-923870-03-1

Audiobook price: \$19.99

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Short Summary:

Birth-Rate Crisis examines the worldwide decline in fertility through the lenses of biology, neuroscience, psychology, and history, arguing that the root causes lie deeper than economics or public policy alone. Drawing on decades of research and historical evidence, Jim Penman and Andrea Pearson explore the relationship between dopamine, character, family formation, and demographic change while offering a hopeful framework for strengthening families, communities, and society.

Description

What if the greatest demographic crisis in human history has been misunderstood?

Birth rates are collapsing across the globe. Governments have spent billions trying to reverse the trend, yet fertility continues to fall. Economists blame housing costs. Sociologists point to changing cultural values. Politicians argue over policy. But what if they're all focusing on the symptoms rather than the cause?

In *Birth-Rate Crisis: Reclaiming Family and Purpose in a Dopamine-Driven World*, Australian entrepreneur Jim Penman and *USA Today* bestselling author Andrea Pearson present a groundbreaking explanation that challenges nearly everything we've been told about why people are having fewer children.

Drawing on biology, neuroscience, psychology, history, and decades of research, they reveal a surprising connection between modern life, dopamine, character, and the worldwide decline in family formation. From ancient Rome to today's most prosperous nations, the same patterns emerge again and again—offering new insight into one of humanity's greatest challenges.

Inside, you'll discover:

- Why financial incentives have consistently failed to raise birth rates.
- The hidden biological forces influencing marriage, parenthood, and long-term commitment.
- What history reveals about the rise and fall of civilizations facing demographic collapse.
- Why some communities continue to thrive while others struggle to replace themselves.
- A hopeful path toward rebuilding stronger families, healthier communities, and a more meaningful future.

Whether you're concerned about the future of your family, your nation, or civilization itself, *Birth-Rate Crisis* offers a compelling new framework—and a reason for hope.

Pre-order your copy today and be among the first to discover a bold new perspective on one of the defining issues of our time.

Purchase link

<https://books2read.com/u/mveYGe>

Please note that this link will allow readers to choose their region and retailer.

Early Praise

“*Birth-Rate Crisis* provides a unique take on global issues through an integration of history and neuroscience. More importantly, it offers novel and compelling solutions to the challenges of living in our modern, dopamine-driven world.” – Heather Kelley, PhD, author of over 60 peer-reviewed articles

“This book isn't just about birth rates. It's a fascinating journey through history that explores how countless aspects of society have influenced the decisions families make. As we work to create a better future for our world, *Birth-Rate Crisis* reminds us that the future also depends on the strength and well-being of the families who will shape it.” – Jaclyn Hardy, MFA, mother of six, author of *Roping His Heart*

“*Birth-Rate Crisis* is an eye-opening book that not only explores the challenges humanity faces because of declining birth rates around the world but also offers unique, thoughtful solutions. This thoroughly researched book is fascinating, and I appreciate the years of scientific investigation that went into its creation.” – Holli Anderson BSN, RN, author of *Comes the Black Maria*

Author Bios

Jim Penman Long Bio:

The founder and owner of Jim's Group, Jim Penman is one of Australia's best-known entrepreneurs. He has written several books and is a popular speaker on topics including business, health, happiness, and political issues such as Australian zoning laws.

While studying for a PhD in history at La Trobe University in Melbourne, Jim developed ideas that challenged existing thinking on the reasons for social and political change. In particular, he came to believe that biology and neuroscience were key underlying factors.

On completing his doctorate, he turned his part-time lawn-mowing business into what became the largest franchise chain in the Southern Hemisphere, with 5,700 franchisees in Australia, New Zealand, and Canada.

He continued his academic interests, and in recent years has funded an ongoing research program, with 12 papers published in high-ranking academic journals including *Physiology and Behavior*, and *Behavioural Brain Research*. The program is based at La Trobe University, with labs now operating in Nanjing and Chongqing, China, and collaborators in the U.S. and elsewhere.

A particular interest is the epigenetic effects of the environment, especially of mild food restriction and parental care, and also of the physiology and behavior of cycling animals such as lemmings and muskrats.

He also continues to be active in the business, providing his direct contact details to every franchisee in the system and fielding multiple inquiries a day, as well as taking an active role with regard to customer service issues.

Jim is an evangelical Christian and active in his local church, living simply on a fraction of his income. Above all, he sees his key job as a husband and father of ten wonderful children. He believes true success isn't measured in bank accounts or business holdings, but in the people you love and the legacy left behind; and that no material gains, however great, can compensate for failure in the home.

Learn more about Jim and his work at his website: jimpenman.com.au.

Jim Penman Short Bio:

Jim Penman is one of Australia's best-known entrepreneurs and the founder of Jim's Group, the largest franchise organization in the Southern Hemisphere, with more than 5,700 franchisees across Australia, New Zealand, and Canada. While earning his PhD in history at La Trobe University, he developed a deep interest in the biological drivers of social change, leading him to fund an international research program in neuroscience and epigenetics that has produced numerous peer-reviewed publications. A bestselling author and sought-after speaker, Jim is also a devoted husband and father of ten, believing that true success is measured not by wealth, but by family, purpose, and the legacy we leave behind.

Andrea Pearson Long Bio:

Andrea Pearson is a *USA Today* bestselling author, speaker, entrepreneur, and podcast host with more than 15 years of professional writing and public speaking experience. She has authored more than 85 books and over two million published words under three pen names. Through her books, speaking engagements, and online platforms, she has spent more than a decade helping writers and business owners transform passion into sustainable careers.

Throughout her life, Andrea has been deeply interested in marriage and the role of parenthood. As both a mother and a lifelong student of human behavior, she has seen firsthand the joy and meaning that family can bring. Those interests made this project a natural fit and fueled her desire to help bring its message to a wider audience.

In addition to her writing career, Andrea hosts *The Andrea Pearson Show*, where she explores topics related to personal growth, business, finance, relationships, and anything that would help listeners lead a more intentional life. She has taught and spoken at conferences and workshops throughout the United States and previously served as Executive Director of Indie Author Hub.

More than anything, Andrea considers her greatest accomplishments to be found in her family. While professional success can be rewarding, nothing compares to the joy she finds at home with her husband and their three children. Learn more about her from her website: andreapearsonofficial.com.

Andrea Pearson Short Bio:

Andrea Pearson is a *USA Today* bestselling author, speaker, entrepreneur, and podcast host with more than 15 years of professional writing and public speaking experience. She has authored more than 85 books and over two million published words under three pen names. A lifelong student of human behavior with a deep interest in marriage, family, and parenthood, Andrea considers her greatest accomplishments to be found in her family, believing that nothing compares to the joy she shares with her husband and their three children.

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